

SAMPLE FOLLOW-UP EMAIL TEMPLATE

Thank you for visiting us at _____(event name) to learn more about Cub Scouts (or Scouts BSA, Venturing)! We appreciate you stopping by and hope you and your family had fun. _____(unit type and number) has been working with kids in _____(your area/city/school) for over ____ (# of years). If you have any questions about Cub Scouts, please feel free to email or call _____ at _____(Parent Committee), _____ at _____(Assistant Cubmaster), or myself at _____(your name). (You can use whomever you wish for follow-up.)

We'd like to invite you to try out Cub Scouts at no cost at one of our upcoming events:

1. On _____(date) at _____(time), we will be tie-dyeing Pack T-Shirts (insert your activity) starting at _____ pm at _____(location).
2. We have a new / prospective family night on _____(date) starting at _____(time) at _____(location) to answer any questions about scouting (or whatever you'd like here).

To learn more about Cub Scouts and our Pack (or your unit info here), check out the Fast Facts (or whatever your website states) on our website: Insert website link here _____

You can also visit our Facebook page at: _____
(Only put in if its updated regularly with current youth and lots of fun activities shown)

Pack 301 <https://chaskacubscouts301.files.wordpress.com/2023/06/pack-301-fast-facts.pdf>

Optional:

You are also invited to join Scouting through the Northern Star Scouting website at _____
(include your registration link here)

Nicks: https://scoutingevent.com/250-2023_2024MembershipFees?UnitType=Pack&UnitNumber=3301

By registering, your Scout can be part of Scouting's adventure, earn advancements, and ensure you get all of the information needed about upcoming Cub Scout activities and meetings. Here are more details:

- Cost is \$205 annually for registration, which includes all of the advancement awards (badges, etc) for the year
- Your scout will receive a FREE Scouting T-shirt
- There is a uniform shirt that may be purchased at one of our many scout shops for \$40
- Financial assistance is available — you can simply put in the request when you complete the registration using the link above
- No child is turned away from Scouting because of finances